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Great Musical Shows*



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**BE SURE TO TELL
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**THE LIBERACE SHOW
PERFORMANCE SCHEDULE**

Tues 9/6	Wed 9/7	Thurs 9/8	Fri 9/9	Sat 9/10	Sun 9/11
8 PM	2:30 8 PM	8 PM	8 PM	5 PM 9:30	7:30
\$3.75	\$3.75 \$4.75	\$4.75	\$5.50	\$4.75 \$5.50	\$5.50
\$2.95	\$2.95 \$3.75	\$3.75	\$4.25	\$3.75 \$4.25	\$4.25

(Second price is for last three rows)

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this evening . . .

**Order your seats now for
this season's last 2 shows
Alan King & Robert Goulet!**

**Box Office open thru intermission
for your convenience**

See details about our complete
ticket services inside back cover

John L. Price, Jr. presents a very special event

Tuesday, Sept. 6 thru Sunday, Sept. 11, 1966

"Mr. Showmanship"



**THE
LIBERACE
SHOW**

with

KAREN WESSLER

and

FANTASIO

Musical Conductor & Arranger For Liberace: GORDON ROBINSON

Staged and Produced by RAY ARNETT

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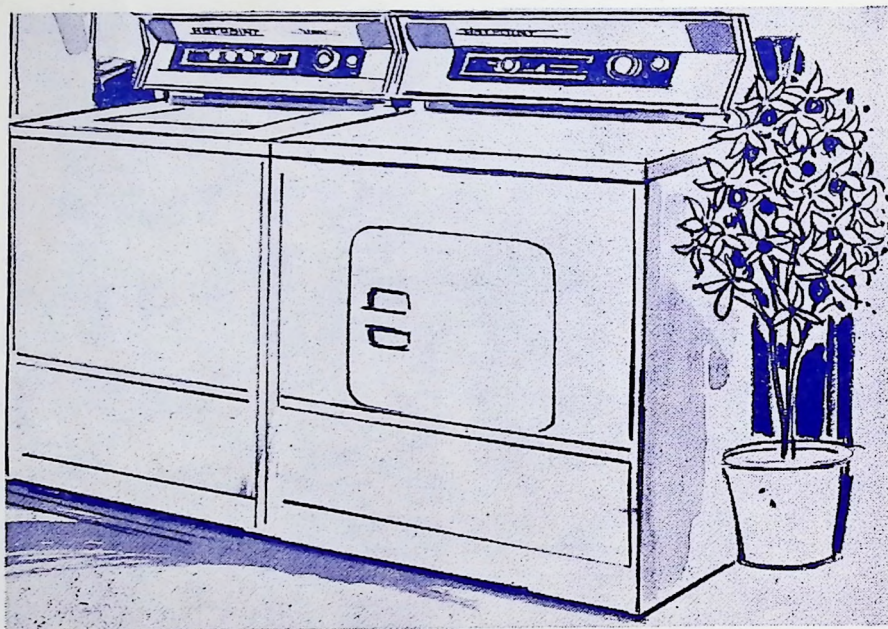
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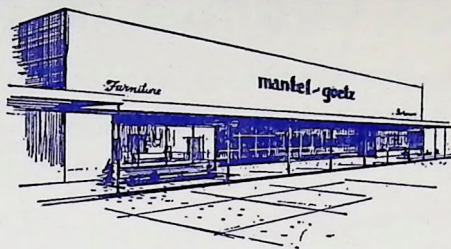
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Program

No two Liberace Shows are ever alike.

This particular show is designed for your entertainment.

Because of this, the numbers will be announced
by Liberace himself.

There will be one intermission

LIBERACE PLAYS A BALDWIN PIANO

MUSICARNIVAL ORCHESTRA: Violins: Ben Silverberg, Ray Sidoti, Edward Crevoi. Viola: Sam Goldblum. Cello: George Wisneskey. Piano: Louis Yuhas. Bass: Al Russ. Clarinets: Marvin Aaronson, Sheldon Henderschott, Sanford Finger, Charles Avellone, Al Cornila. Trumpets: Ray Rinaldi, Joe Trczinski, Joe Hruby. Trombones: Kenneth Emerson, Ralph Joseph

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It's not too early to plan for next season...

Although this season isn't over yet, we have already started work on plans for another exciting star studded season of musical shows for your enjoyment next summer.

You can start planning right now too, to be sure of getting the very best seats for all of next year's shows.

As you may have noticed throughout this season, the choicest seats right next to the stage are never available at the box office because they have been sold to Season Subscribers before the summer begins.

Subscribers have **FIRST CHOICE** of seats before tickets go on sale to the general public in the spring.

Subscribers also **SAVE 10%** on all their tickets.

Subscribers enjoy **FREE PARKING**, too, for all the shows.

If you'd like us to send you all the information about Subscriptions for next season, just fill out the blank in the back of this program so we can keep you posted about plans for the 1967 season as they develop.

Coming Next in

.....
SUN & MON SEPT 25 & 26
.....



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THE ALAN KING SHOW

extra added attraction

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PRICES	\$4.25 (last 3 rows)



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September! Two More Special Events!

.....
TUESDAY thru SUNDAY . . . SEPT 27 thru OCT 2
.....

Spend an enchanted evening with Robert Goulet as he sings the songs he likes best—"If Ever I Would Leave You," selections from "Brigadoon," "I'll Take Romance," "The Shadow of Your Smile," the Soliloquy from "Carousel," and many, many more.

His wife, singer-dancer Carol Lawrence, lovely Broadway star of "West Side Story," will do some of the numbers she made famous on Broadway and then join her husband for a few duets.

The refreshingly different comedian Norm Crosby will also do a brief and hilarious portion of the show.

DON'T WAIT UNTIL THE LAST MINUTE TO GET TICKETS, BECAUSE THERE WON'T BE ANY LEFT!



ROBERT GOULET

IN CONCERT

with

NORM CROSBY

special guest star

CAROL LAWRENCE

**PERFORMANCE SCHEDULE
AND PRICES**

Tues 9/27 8 PM Benefit	Wed 9/28 2:30 8 PM	Thurs 9/29 8 PM	Fri 9/30 8 PM	Sat 10/1 5 PM 9:30	Sun 10/2 7:30
	\$3.75 \$4.75	\$4.75	\$5.50	\$4.75 \$5.50	\$5.50

The Sat. 9:30 show is completely sold out. Best choice among seats still available are for Wed. Matinee 2:30, Friday 8 p.m., Sat. early show at 5 p.m.

.....
FOR YOUR SEATS CALL 663-8400

**OR STOP AT BOX OFFICE AT INTERMISSION
WHILE YOU ARE HERE THIS EVENING**
.....

PROBLEM: Do you hate to get up
in the morning?

SOLUTION: Listen and laugh at. . .



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**GROUCH
CLUB!**

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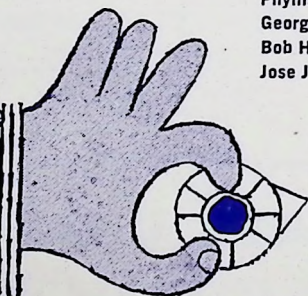
6:45—7:45—8:45 a.m. MONDAY-SATURDAY

Featured performers are . . .

Shelly Berman
The Bickersons
Pat Butram
Bill Cosby
Coyle & Sharpe
Phyllis Diller
George Goebel
Bob Hope
Jose Jimenez

Vaughn Meader
Bob Newhart
Nichols & May
Mort Sahl
Allen Sherman
Smothers Bros.
Wayne & Shuster
Johnathan Winters

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850

**"THE LIVING
SOUND OF
CLEVELAND"**

Liberace was born in Milwaukee, Wisconsin on May 16, 1919. He, two brothers and a sister are the children of an Italian father and a Polish mother. He was christened Walter Valentino Liberace. Considering the frenzied adulation that was to greet him later, Valentino seems aptly prophetic.

At the age of 4 years, he began playing the family upright piano. Under the guidance of his father, Salvatore, he was soon playing intricate classic works such as Brahms Second Hungarian Rhapsody.

The elder Liberace wisely turned his son over to the late eminent composer-pianist Florence Bettray Kelly, a protegee of Moritz Rosenthal, as the boy's search for musical knowledge knew no bounds. At the age of 11, he made his concert debut as a piano prodigy in his home town of Milwaukee, and then as now, his performances delighted his audiences.

When he was 16, Liberace appeared as soloist with the Chicago Symphony Orchestra, then under the direction of its late conductor Dr. Frederick Stock. This recognition enabled the young pianist to broaden his classical career and at the same time made him objectively realize that he was actually confining his music to a limited audience by concentrating on classical music.

In 1940 after graduating from high school and with the Chicago and Milwaukee symphony experience behind him, Liberace went east to begin his professional career. The nearest he got to Tim Pan Alley was a cafe in West Orange, New Jersey, where he gratefully played request piano for \$50.00 a week and meals.

A spinal injury kept Liberace out of the service. However, this did not prevent him from tirelessly entertaining for long hours at no compensation in USO's and in hospitals.

At 21, he was determined to become the world's most versatile and entertaining pianist. It was his determination and concentration coupled with his religious faith, which saw him through the adversity and hardships which were part and parcel of this climb to success.

In 1947, engagements came easier. He was often called back for a return appearance. By 1951, he had become an established night club and hotel performer, commanding a comfortable salary and working the best spots, including Ciro's, The Waldorf Astoria, Vegas' New Frontier, Shamrock Hotel, plus concerts all over the country.

But this was not enough for Liberace.

(Continued on Page 11)

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*capturing the charm
and excellence
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DOWNTOWN: The 1880's 3614 Euclid Avenue.

EAST: The Western Reserve 27981 Euclid Avenue.

WEST: The Thirteen Colonies 16501 Brookpark Road.

SOUTH: The Cortina Route 21 near Turnpike Exit #11

Musicarnival tickets may be purchased at any of the above locations.



Blue Grass Steak House

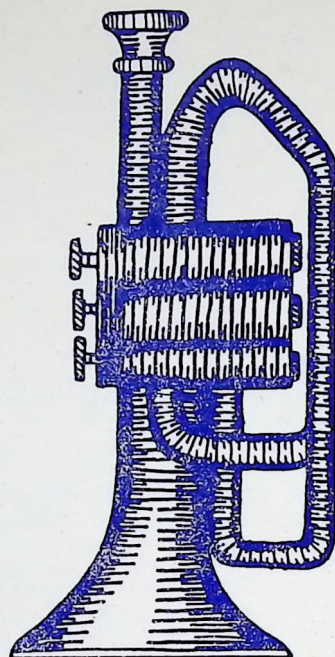
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Every Night

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The
Show
Friday
and
Saturday

There were millions and millions of people to be entertained, and he needed another way to reach all these people.

Television was his medium, he felt. Unfortunately, he was alone in his thinking. TV's moguls turned him down flat with "so who wants to watch a piano player on TV?"

Radio and television producer Don Federson agreed with Liberace. He arranged for the Liberace television show to debut locally in Los Angeles. It was a "live" show, no props, and a low budget. Liberace at the keyboard displayed not only the ability and skill of ten talented digits, but a magnetic personality which within one year captured an audience of an estimated 40,000,000 people in 194 cities throughout the United States.

Today, Liberace receives more fan letters than any one man could possibly answer. It is contrary to his sincere appreciation for the audiences who have enhanced his career for Liberace to adopt a casual attitude toward this mail. An office is maintained in Hollywood where his personal secretary, thoroughly engrained with the Liberace philosophy and attitude, carefully gives each letter personal attention. The atmosphere of the office itself exudes the warmth and friendliness of Liberace. There is no large office personnel and for this reason, often letters do not receive a reply. But, each one is read by Liberace, and it is this procedure which sets a precedent in Hollywood. It is from the public reaction gleaned from these letters that Liberace tailors his performances to better please his audiences. Liberace is one of the biggest attractions in show business. Only he, and Paderewski before him, filled New York's Madison Square Garden to the brim with audiences, with thousands turned away. He has toured the world, receiving the same enthusiastic reception everywhere from every race, color and creed of people on this earth.

Truly, the name LIBERACE is as universal as the language of the music he is so competent at coercing from 88 keys.

Liberace is 6 feet tall and weighs 175 pounds. His prematurely graying wavy hair and dark brown eyes contribute to his appearance of continental distinction. He is active athletically, and particularly enjoys swimming, in which he excels.

His favorite hobby is the collection of miniature pianos, now totaling over 188 and valued at over \$50,000.00. The midjet instruments include replicas of famous pianos used by such artists as Paderewski and Leschetizky.

To sum up all his success and happiness, Liberace would surely say, "I found all of this through three things, the magic of believing, my sincere love of people and my faith in God."

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If you'd like us to keep you posted on news about next season's shows . . .

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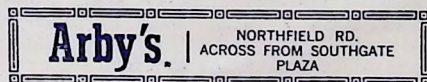
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Telephone reservation service makes the box office as close as your phone. Call any time during box office hours.

RESERVATIONS WILL BE HELD FOR THREE DAYS
PENDING PAYMENT

You may mail in your check with self-addressed envelope to have your tickets sent right to you; or come to the box office to pick them up in person. Any reservation not paid for within three days will be released for sale.

Reservations made within three days of performance will be held until one half hour before showtime (and released for sale if not picked up by then).

If you should be unable to use your reservation, please be sure to call us to release the tickets as early as you can.

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Just send order with your check and self-addressed stamped envelope.

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★ SEATS FOR BENEFIT NIGHTS — Call box office for various prices and ticket availabilities.

★ New Performance Schedule This Season!

MONDAY THRU FRIDAY EVENING AT 8 (an earlier time so you can enjoy a show any night of the week without having to stay out late.)

TWO SHOWS EVERY SATURDAY. EARLY SHOW AT 5. Ideal time to bring the children or if you have a long distance to travel.

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